Adaptation of Surveys across Cultures The DAP in Japan

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Summary

The Developmental Assets were first introduced in the United States over 10 years ago, and have since received a great deal of attention from schools, school boards, and various youth, community, and ministry groups across the country. According to recent newspaper reports, over 10,000 schools and organizations have used Developmental Asset surveys and other resources, and there are over 500 community-based programs using the Developmental Assets in 45 states and 6 continentsⁱ.

In addition to receiving attention in the United States, various international groups have shown an interest in the Developmental Assets. The Assets themselves have been translated into at least 14 languagesⁱⁱ, and long-term research projects have been conducted in the Philippines and Eastern European countries to translate both the Assets and various survey measurements into other languages in order to investigate the possibilities for the Developmental Assets in those countries. However, to date, there seems to have been no attempt to apply the Developmental Assets survey measurements into East Asian languages, although the Assets themselves have been translated into both Chinese and Japanese.

This report focuses on the DAP Survey (Developmental Asset Profile), and considers its adaptation and use in Japan. First, it gives an overview of children in Japan, and explains the issues children face in their daily lives. Next, it explains in detail the implementation of the DAP survey in Japan, covering translation issues and implementation issues, and gives a preliminary overview of the results of the Japanese-language DAP survey results taken from over 14,000 elementary, junior high and senior high school students. Finally, it considers the use of the data in the development of practical applications for use in Japan, and gives suggestions for future research.

Children in Japan

Images of the Japanese people are described in many books which are often used in required courses at universities throughout the country called 'Nihonjin-ron,' or the Theory of the Japanese (people). This is because Japanese people tend to feel they can be be classified and defined as a group, and that they are represented more by their Japanese-ness than the particular region in Japan they are from, their family history, their gender, or other cultural markers that most people of other nationalities tend to use to define themselves. The Japanese people prefer to learn how they are viewed by other countries, and numerous books have been published over the last 150 years or so concerning this obsession. In these books, Japanese people are often described as being serious, honest, quiet, hard-working, polite, and self-disciplined.

However, these classical images of the Japanese have been changing drastically due to recent globalization and borderless cultural influences, especially over the last 20 to 30 years. These influences have had a dramatic effect on children in Japan as well. Materialism and consumer culture has provided a lot of goods and products for everyone to buy freely, and children have become less patient, expecting to have their desires fulfilled promptly. The number of children who read books has decreased dramatically, due to comic books, anime (cartoons), TV programs and the internet. Misinterpretation of the concept of freedom has led parents and children to do only things they like, and led to concepts such as 'lonely dining' (in which families no longer take meals together) and increased cases of neglect. Furthermore, Japan is an aging and downsizing society. It is said that the population may

decrease by up to 60 million by 2050, a decrease of up to 60 million newborn babies, young children and youth. These trends have led to an increase in the economical gap between the 'haves' and 'have nots,' a phenomenon new to a Japan in which a large majority of the population referred to themselves as 'middle class' until the 1990s, and threatens younger generations with heavy national debts.

Some of the main current social and educational problems found in Japan children are a lack of self-confidence and autonomy, communication skills, discipline and everyday life skills. Japanese children tend to be afraid of being left alone, and also tend to attack other children who are different or stand out. The suicide rate is very high: about 30,000 people per year, including children and adults. Due to a lack of communication and social skills, some children become afraid to go to schools (Toko-kyohi) when difficulties arise, many tend to shut themselves off (Hiki-Komori), and there is an increased rate of youth who are referred to as NEETs (Not in Education or Employment). There are also many classrooms in which teachers lose the power of management and control, and teachers are afraid of the so-called 'Monster Parents,' who reject any kind of communication or negotiation, and simply complain a lot. Furthermore, because fewer children are required to help with chores at home, they have lost the everyday life skills they need to live independently as adults, thus leading to a greater percentage of children who live at home with their parents as 'Parasite Singles.'

An extensive research study of 50,000 students done by Shigeo Kawamura in 2007 identified five major problems and concernsⁱⁱⁱ regarding children and their families and the community around them. First, only 30% of the children surveyed had basic living skills, such as looking after themselves and helping at home. Second, less than 30% of the children had 5 or more friends, thus indicating that the remaining 70% had only a few close friends in schools. Friends in Japanese school life are very important, and most Japanese children tend to stay in a very small circle of relationships. If these relationships break, children are in a very weak position, and are often unable to build alternatives. This relates to the third and also the fourth issue - that students can could relate to others only when they are close friends but not with others beyond these close relationships. Thus, although children paid a lot of attention to friends in their small circles, relationships tend to stay on a superficial level.

Lastly, Kawamura discovered that 20% of the children could not cope with group activities despite the fact that, in Japanese classrooms, teachers are trained to give orders to 30-35 children in a class and have them all do the same activities at the same time. If a teacher can't control one or two children in their classroom who can't participate in joint activities, the classroom is determined to have become disrupted, called 'Gakyuu Houkai,' or 'Disrupted Classroom.' The teacher tends to be labeled as a failure and many teachers nowadays have mental breakdowns, and supplemental teachers need to be called in.

Through his research, Kawamura made five recommendations. First, he suggests that the notion of 'Yoi Ko,' or 'good child,' is too strong in Japan, and parents tend to force children 'nonverbally,' through their attitudes and cultural codes, to shape them into rigid boxes, regardless of the child's talents, character, or wishes. For example, if neighbors' children take piano lessons, they feel they have to provide piano lessons for their children also, and so on. In Japanese culture, it is rare for parents to give either physical or even verbal praise to their children when they get a bit older, after about 6 years of age. Ironically, before that age, having too close a relationship with their mother is considered to be another problem for many Japanese children, particularly among boys. This is commonly referred to as 'Maza-Kon' ('Mama's Boy'). In particular, togetherness and dependence on mothers by sons is especially problematic. Mothers (and fathers, of course) should express unconditional love towards their children whether they are good children (well behaved) or not, so that children can see and feel the love that is necessary for their existence. Second, household topics of conversation are very limited in Japan, normally to topics such as food and gossip. In comparison, research on American family shows that people talk about various topics including their feelings and opinions, social issues, political topics, religious matters, cultural events, and so on, both between couples, and also between parents and children. In Japan, people tend to hide their true feelings even within very intimate relationships. In one recent example that has become a rather morbid joke due the current economic crisis, a husband who has lost his job pretends to go to work every morning with his lunch box, being unable to tell his wife of his predicament. Obviously, communication among many Japanese is too superficial, even in the family, and the

communication of values between parents and children in particular needs to be stimulated. The third recommendation is the necessity of teaching basic life skills in the family. Currently, too much of the housework and daily tasks in the home are taken care of by mothers, even if they have full-time jobs. The fourth and the fifth recommendations relate to many families' tendency to shut itself off and not socialize with neighbors, relatives and other families. In Japan, it is rare to have parties at home, or to invite others to come to stay overnight, although Japanese had a long tradition of welcoming relatives, friends and guests in the past. But it is now often thought that cleaning house, cooking, and entertaining others is too 'troublesome.' Even when children bring their close friends home, social conversations and interactions with parents are very limited. In the same way, traditional community duties such as participating in community meetings and social gatherings, cleaning public areas in the community, (and the other kinds of public service that are Japanese versions of charities and volunteer work), are disappearing altogether. Kawamura says that staying within very close and intimate relationships without broader and more casual relationships with others through community and other activities is very dangerous both for the children and to society as a whole. One reason is that it leads to people who are only interested in their own individual satisfaction, or 'Kurenai-Zoku' ('They won't do it for me/give it to me' Syndrome). Kawamura's research concluded that it is time to think about developing these five abilities more completely in children, to which we found that the concept of the Developmental Assets can serve as a very useful framework and tool for improving the current situation.

Another extensive research project was done by the Japan Broadcasting Corporation (NHK), which described five major changes in attitudes towards school and home life of junior and senior high school children (12-17 years old) and their parents. First, children's study hours have dramatically declined, and about a half of children hardly do homework (0-30 minutes a day), and neither parents nor teachers seem to have found the means to change this. Second, neither children nor parents have a long term vision and purpose for their lives, but prefer to enjoy their present, everyday life. Third, regarding familial discipline standards, children want parents to be 'gentle, understanding and easy to talk to.' In other words, superficial relationships between children and parents are ideal, and this is applicable to friendships at schools as well. Fourth, parents hope that all disciplining will be done by teachers in schools, and that they will not have to be strict at home. They wish to avoid all troubles and conflicts, even though it is such challenges which often bring deep understanding towards others when dealt with properly. Fifth, and similar to the earlier research by Kawamura, children tend to only have close but superficial relationships with friends from the same age groups, rather than developing deeper and long long-lasting relationships with various children at school and in the community around them as in the past. Finally, children feel a great deal of irritation and stress towards life which they are unable to control at times; thus, children have become 'Kire-yasui,' or 'quiet but explosive,' both in school and at home.

Thus, the desire of children to spend an easy life, without working, but with high expectations for their success or standard of living, the desire to have no rules or boundaries and home but strict, almost dictatorial teachers at school, the lack of adult or youth role models in their lives, and a daily life with too much freedom with little or no duties and responsibilities has brought child-rearing in Japan to a critical stage. Amongst the social trends that have led to this crisis, we found that the loss of interest in childhood in Japan's rapidly aging society is particularly problematic, and that children, parents, teachers and adults in communities need to be given the tools to re-discover and learn about a values system, so as to build all of those Japanese qualities which seem to have been lost for the last several decades.

Developmental Assets in Japan

To date, research on Developmental Assets has been limited to suggestions for the application of the Developmental Assets Framework in Japanese society. In 2006, a survey of teachers, researchers, and local authorities was conducted asking them about opinions of which Developmental Assets were particularly applicable to Japanese children^{iv}. It was an extensive survey which provided valuable insight on the application of the Developmental Assets to Japanese adolescents, and gave a number of suggestions on what adults and government organizations could be doing to facilitate the development of Assets in children, but it did not actually measure the present condition of the Assets in Japanese children directly. Another study conducted in 2007

considered the application of the Developmental Assets framework for adults and seniors, and considering their implications for use in life-long learning. Again, the focus of the research was not on the children themselves.

In order to consider the application of the Developmental Asset Framework to improve the situation of Japanese youth, it was determined that the presence or absence of these Developmental Assets among Japanese youth needed to be measured directly, and consideration of results compared to the current issues facing youth and the families, schools and communities which support them. While the most thorough measurement of the Developmental Assets is the A&B Survey (Attitudes and Behaviors Survey), it was determined that the amount of time necessary to complete the survey (approximately 60 minutes), the cost of data processing, and the necessity of changing certain items to make the survey applicable to Japanese society made it infeasible. Conversely, the DAP Survey (Developmental Assets Survey), because of its shorter length (taking only 15 minutes to fill out), would be both easier to translate and easier for schools to administer, and data input and analysis would be both more cost-efficient and provide more versatility for the researchers. For these reasons, it was determined that the DAP Survey would serve as an effective preliminary measurement of the presence (or absence) of Developmental Assets in Japanese youth.

DAP Survey

Translation Issues

Before implementing the DAP in Japan, it was necessary to translate each of the items. A team of four researchers, two native Japanese speakers and two native English speakers, went back and forth trying to find a translation for each item that would both convey the same meaning as it had in English and be easily understandable even for Japanese elementary school children. After this process was completed, two of the researchers (one native English speaker and one native Japanese speaker) met with a researcher from the Search Institute and again went through each item, back-translating into English and verifying the meaning. There were numerous items which were particularly difficult to translate, due to linguistic and cultural differences. Linguistically, phrases such as 'I stand up for what I believe in,' 'I build friendships with other people,' and 'I am serving others in my community' were difficult to translate because of ambiguous terms such as 'stand up,' 'build' and 'serve', which did not have simple equivalents in Japanese. The item 'I have good neighbors who care about me' was also difficult because of the ambiguous meaning of 'care' and what exactly did the English item infer in terms of 'care.' The items 'I have teachers who urge me to develop and achieve' and 'I have parents who urge me to do well in school' were a challenge because it was necessary to compensate for the overwhelming pressure parents and schools place on children to be academically successful, thus the translation of the verb 'urge' had to be considered carefully.

Due to cultural differences, the item 'I have parents who are good at talking with me about things,' 'I feel good about myself,' 'I care about school,' 'I stay away from tobacco, alcohol, and other drugs,' 'I express my feelings in proper ways,' 'I am developing a sense of purpose in my life,' 'I am included in family tasks and decisions,' and 'I am involved in a religious group or activity' are phrases which were particularly challenging to translate, and some of the Japanese researchers felt that it was these items and their corresponding Assets which might need to be adapted to fit Japanese culture in future research and application of Developmental Assets in Japan. For the purposes of obtaining data which could be compared with American data, each item was translated in a manner which most closely matched the item in English, with the exception of two items. The word 'drugs' was deleted from the item 'I stay away from tobacco, alcohol and other drugs' because drug use among youth in Japan is such a rarity, and the item 'I am involved in a religious group or activity' was adapted to the item 'I participate in activities at a temple, shrine or church' to reflect the differences in religious practices in Japan and avoid the use of the Japanese term for 'religion,' which carries negative implications for many people in Japan because of its wide use in reference to 'new religions,' or cult-like groups.

Implementation Issues

In the process of implementing the DAP Survey in Japan, several issues needed to be considered before implementation and

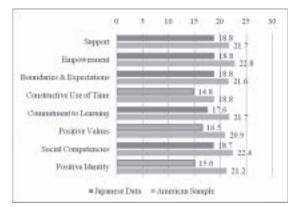
when analyzing the data. Because the DAP Survey was distributed to schools and students filled the surveys out in class, there was a possibility of teachers trying to explain the meaning of various items and thus unconsciously effecting student's answers. In addition, students discussing questions and their responses with other students occurs regularly in the Japanese classroom. Furthermore, even though the survey takes only 15 minutes or so to fill out, students becoming fatigued in the process of answering items which are culturally unfamiliar to them could lead to random marking. In order to avoid these problems, a short introduction similar to the English version of the DAP was included, encouraging students to answer quickly and honestly, assuring them that the data would not affect their grades and their privacy would be kept, and letters to the schools explained the purpose and method of conducting the survey. Nonetheless, there were still a number of surveys which were obviously filled out randomly, and were thus excluded in the analysis of the data.

DAP Survey Results

After the survey was translated into Japanese, a letter asking for participation in the survey was sent out to educators and researchers at the university level and in schools asking for their help in finding schools in their region which would be willing to participate in the survey. These people then contacted individual schools and sent out letters of request, sample surveys, and a postcard for replying. Postcards were received from 83 schools, and 81 of these schools gave their permission for surveys to be sent to them directly. Surveys were sent out between November, 2008 and March, 2009, and a total of 14,410 responses were received from 81 schools in 10 prefectures (Hokkaido, Tokyo, Hyogo, Saga, Ehime, Okayama, Shimane, Yamaguchi, Fukuoka, and Kumamoto). Survey data was input between December, 2008 and May, 2009, after which the data was edited to exclude incomplete and ambiguously filled out surveys, and the data for 13,947 surveys was analyzed. The results were compared with DAP sample data from the US, and differences by gender, school level (elementary, junior high, high school), geographical area were compared. The results for geographical area did not show clear differences due to a heavy concentration of age groups in certain areas. A more detailed investigation from a different perspective seems to be required, thus the results for geographical area were excluded from analysis at this time.

Because of the manner of administration of the DAP Survey at the Search Institute, a large data sample was unavailable for comparison. As a result, it was necessary to compare the results of the survey in Japan to the sample data supplied in the DAP Users Manual of roughly 2000 6th through 12th grade children in the United States, thus making an in-depth analysis infeasible. A more detailed and statistically significant analysis will be necessary when further data from the United States is made available, but a simple analysis of the data from the two countries seems to indicate that the use of the DAP in Japan serves as a viable measurement, in that the data seems to show the same trends (See Graph 1). The results are given in numerical values, where 0 - 14.9 means 'Poor,' 15 - 19.9 means 'Fair,' 20 - 24.9 means 'Good,' and 25 - 30 means 'Excellent.'

In comparing the results from the two countries, the most obvious difference is that all of the values in Japan are lower than



Graph 1. Asset Category Comparison between Japanese Data and American Data Sample

those of the American sample; all of the values from the American sample, with the exception of 'Constructive Use of Time' (18.8, Fair) are between 20 and 25 points, and thus fall into the 'Good' category, while the values for the Japanese data are between 15 and 20 points (except for 'Constructive Use of Time,' 14.8, Poor), or the 'Fair' category. While it is likely that some of the difference is due to a lower level of Assets in the children in Japan, the main reason is most likely due to the response ambiguity seen in almost any survey conducted on Japanese people. There were three Asset Categories, however, in which the scores were particularly low, and which require further consideration: 'Constructive Use of Time' (US average 18.8, Japan average 14.8), 'Positive Values' (US average 20.9, Japan average 16.5, and 'Positive Identity' (US average 21.2, Japan average 15.0).

The overall average of the Japanese data for the Developmental Asset Category 'Constructive Use of Time' was 14.8 points, the lowest score of all the categories, and was the only score which fell into the 'Poor' (0-15 points) range. A closer look at the score of the individual items making up this category (see Chart 1 below) reveals that while the values for involvement in sports activities or other groups (21.5) and spending quality time at home with parents (18.8) are actually much higher, and are generally on par with the results with other items in the survey, the scores for participation in religious activities (6.6) and involvement in creative activities (12.3) are much lower that scores for other items. A further investigation of the differences between different age groups and gender reveals that high schools students scores are particularly lower for involvement in religious activities (4.1), sports and club activities (20.3) and spending quality time with parents (16.9), and that while male respondents showed a great deal less involvement in creative activities (10.1 vs. 14.4) and had somewhat less quality time at home with their parents (17.7 vs. 19.8) than female respondents, female respondents had lower values for involvement in religious activities (6.4 vs. 7.0) and involvement in sports groups or clubs (20.2 vs. 23.0).

Chart 1. Japanese Data for Asset Category 'Constructive Use of Time' (Total, School, and Gender)

Asset Category	Item	Total	Elementary	Jr High	High School	Male	Female
	I participate in activities at a temple, shrine or church	6.6	8.9	7.0	4.1	7.0	6.4
Constructive	I am involved in a sport, club, or other group.	21.5	21.2	22.9	20.3	23.0	20.2
Use of Time	I am involved in creative things such as music, theater, or art.	12.3	12.6	12.3	11.9	10.1	14.4
	I am spending quality time at home with my parent(s).	18.8	20.6	18.9	16.9	17.7	19.8

In regards to the Asset Category 'Positive Values' (Japanese average 16.5), the items which lowered the overall average were 'I tell the truth even when it is not easy' (14.9), I am helping to make my community a better place' (10.3), and 'I am trying to help solve social problems' (11.7) (See Chart 2). Results for high school students were all much lower than those for younger respondents (13.9, 6.7, 10.3) respectively, while differences by gender for these items were all one point or less.

Finally, for the Asset Category 'Positive Identity' (Japanese average 15.0), the items which negatively affected the results were 'I feel good about myself' (11.0), and 'I deal with frustration in positive ways' (14.9). Both of these items showed a declining score by age (Elementary 14.0 to High School 9.5, and Elementary 15.9 to High School 14.0), and while there was not a great deal of difference by gender for 'I deal with frustration in positive ways' (Male 15.1, Female 14.7), the difference for 'I feel good about myself' (Male 12.4, Female 9.7) was dramatic.

In regards to Context View, the data from Japan again follow the same general trends as that of the Asset Categories (see Graph 2) in that each value itself is between 3 and 6 points lower than the American sample data. The values are higher for Social, Family and School (19.0, 18.8, 18.4), but lower for Personal and Community Context Views (17.0, 14.7), and the difference between the American data is also more pronounced (4.2 and 5.5 points respectively), thus indicating the need for further investigation of the individual items making up each View in order to reveal the cultural characteristics or asset deficiencies which might have caused

Chart 2. Japanese Data for Asset Category 'Positive Values' (Total, School, and Gender)

Asset Category	Item	Total	Elementary	Jr High	High School	Male	Female
	I stand up for what I believe in.	16.6	16.7	16.5	16.7	17.2	16.0
	I stay away from tobacco and alcohol.	25.5	26.1	25.8	24.7	25.1	25.9
	I think it is important to help other people.	24.7	25.8	24.4	23.9	24.1	25.2
	I take responsibility for what I do.	17.5	18.2	17.1	17.3	17.3	17.7
	I tell the truth even when it is not easy.	14.9	15.9	15.0	13.9	15.2	14.6
Positive Values	I am helping to make my community a better place.	10.3	13.5	10.9	6.7	10.7	10.1
	I am developing good health habits.	16.9	19.1	17.1	14.5	17.5	16.3
	I am encouraged to help others.	17.1	18.3	17.2	15.8	16.8	17.4
	I am trying to help solve social problems.	11.7	12.9	11.9	10.3	12.2	11.2
	I am developing respect for other people.	16.5	17.2	16.0	16.2	16.4	16.4
	I am serving others in my community.	9.8	11.9	10.4	7.1	10.2	9.4

Chart 3. Japanese Data for Asset Category 'Positive Identity' (Total, School, and Gender)

Asset Category	Item	Total	Elementary	Jr High	High School	Male	Female
	I feel in control of my life and future.	15.9	16.8	15.2	15.7	16.1	15.6
	I feel good about myself.	11.2	14.0	10.0	9.5	12.4	9.7
Positive	I feel good about my future.	16.5	19.8	15.9	13.7	16.4	16.4
Identity	I deal with frustration in positive ways.	14.9	15.9	15.0	14.0	15.1	14.7
	I overcome challenges in positive ways.	15.8	17.3	15.3	14.6	16.2	15.3
	I am developing a sense of purpose in my life.	16.3	18.4	16.1	14.4	16.8	15.8

Graph 2 Context View by Country

such a difference.

For the Context View 'Personal' (Japanese average 17.0), the items which were significantly lower (more than 0.5 points) than 17 points and thus had the most negative effect on the overall data were 'I feel in control of my life and future' (15.9), 'I feel good about myself' (11.2), 'I feel good about my future' (16.5), 'I deal with frustration in positive ways' (14.9), 'I tell the truth even when it is not easy' (14.9), and 'I am developing a sense of purpose in my life' (16.3) (See Chart 4). As stated previously, the average of each item goes down with age, but the degree of change varies with each item. Some items, such as 'I deal with frustration in positive ways' (Elementary average 15.9, High school average 14.0) and 'I tell the truth even when it is not easy' (Elementary average 15.9, High school average 13.9) are relatively static, while other items, such as 'I feel good about myself' (Elementary average 14.0, High school average 9.5), 'I feel good about my future' (Elementary average 19.8, High school average

Chart 4 Japanese Data for Context View 'Personal' (Total, School, and Gender)

Asset Category	Item	Total	Elementary	Jr High	High School	Male	Female
	I stand up for what I believe in.	16.6	16.7	16.5	16.7	17.2	16.0
	I feel in control of my life and future.	15.9	16.8	15.2	15.7	16.1	15.6
	I feel good about myself.	11.2	14.0	10.0	9.5	12.4	9.7
	I avoid things that are dangerous or unhealthy.	21.3	22.7	21.3	19.8	21.2	21.3
	I enjoy reading or being read to.	17.3	19.1	17.3	15.5	15.7	18.9
	I stay away from tobacco and alcohol.	25.5	26.1	25.8	24.7	25.1	25.9
Context View Personal	I feel good about my future.	16.5	19.8	15.9	13.7	16.4	16.4
1 Cisonal	I deal with frustration in positive ways.	14.9	15.9	15.0	14.0	15.1	14.7
	I plan ahead and make good choices.	16.6	17.5	16.7	15.6	16.7	16.5
	I take responsibility for what I do.	17.5	18.2	17.1	17.3	17.3	17.7
	I tell the truth even when it is not easy.	14.9	15.9	15.0	13.9	15.2	14.6
	I am developing a sense of purpose in my life.	16.3	18.4	16.1	14.4	16.8	15.8
	I am developing good health habits.	16.9	19.1	17.1	14.5	17.5	16.3

13.7), and 'I am developing a sense of purpose in my life' (Elementary average 18.4, High school average 14.4), show a dramatic drop in score.

Finally, the Japanese data for the Context View 'Community' (Japanese average 14.7) revealed that the items which brought this view down to the level of 'Poor' (0-15) were 'I am helping to make my community a better place' (10.3), 'I am involved in a religious groups or activity' (6.6), 'I am trying to help solve social problems' (11.7), 'I am given useful roles and responsibilities' (13.1), 'I am involved in creative things such as music, theater, or art' (12.3), and 'I am serving others in my community' (9.8) (See Chart 5). Differences due to age were not very prevalent for 'I am involved in creative things such as music, theater, or art' (Elementary average 12.6, High school average 11.9), 'I am trying to help solve social problems' (Elementary average 12.9, High school average 10.3), 'I am given useful roles and responsibilities' (Elementary average 14.6, High school average 11.2), but are more pronounced for 'I participate in activities at a temple, shrine or church' (Elementary average 8.9, High school average 4.1), 'I am serving others in my community' (Elementary average 11.9, High school average 7.1), and 'I am

Chart 5 Japanese Data for Context View 'Community' (Total, School, and Gender)

Asset Category	Item	Total	Elementary	Jr High	High School	Male	Female
	I accept people who are different from me.	18.7	20.0	18.4	17.8	18.6	18.8
	I am helping to make my community a better place.	10.3	13.5	10.9	6.7	10.7	10.1
	I participate in activities at a temple, shrine or church.	6.6	8.9	7.0	4.1	7.0	6.4
	I am involved in a sport, club, or other group.	21.5	21.2	22.9	20.3	23.0	20.2
	I am trying to help solve social problems.	11.7	12.9	11.9	10.3	12.2	11.2
Context View	I am given useful roles and responsibilities.	13.1	14.6	13.5	11.2	13.4	12.9
Community	I am developing respect for other people.	16.5	17.2	16.0	16.2	16.4	16.4
	I am involved in creative things such as music, theater, or art.	12.3	12.6	12.3	11.9	10.1	14.4
	I am serving others in my community.	9.8	11.9	10.4	7.1	10.2	9.4
	I have a safe neighborhood.	22.0	22.9	21.8	21.4	22.0	22.0
	I have good neighbors who care about me.	17.4	20.0	17.5	14.8	17.0	17.8
	I have neighbors who help watch out for me.	16.9	19.5	16.9	14.2	16.4	17.3

helping to make my community a better place' (Elementary average 13.5, High school average 6.7). Differences in gender for these items were all 1.0 points or less, with the exception of 'I am involved in creative things such as music, theater, or art' (Male 10.1, Female 14.3) where there was a 4 point difference.

Observations and Discussion

Because a full data set from the American Sample was not available for in depth analysis, it was not possible to make a direct comparison of individual items on the survey. However, through a simple analysis of the data, the Asset Categories and Context Views with scores markedly lower than the American sample data were further analyzed by looking at the individual items that made up the category and considering whether a cultural characteristic may have caused that effect, or if it is something which is due to a lower level of Assets in Japanese children.

As Kawamura (2007) recommended in his research report, it is time to refocus our efforts on children, and make an effort to 1) provide unconditional love, 2) communicate values, 3) teach basic, daily life skills, 4) interact with other parents and other families, and 5) become involved in community activities. As evident in the results from the DAP Survey (See Chart 6), these recommendations are directly related to the problems which they are currently facing,. Six of the Items with the lowest scores come from the Context View 'Community' ('I participate in activities at a temple, shrine or church,' 'I am serving others in my community,' 'I am helping to make my community a better place,' 'I am trying to help solve social problems,' 'I am involved in creative things such as music, theater, or art,' and 'I am given useful roles and responsibilities'), most of which relate to becoming involved with people and working together to make their surrounding environment a better place, and would serve to remedy some of the problems brought to light by both Kawamura and the NHK Survey. Another two of the low-scoring items are in the Context

Chart 6 List of Items with Total Average of 15 or Less (Poor) Japanese Data

Asset Category		Item	Total	Elementary	Jr High	High School	Male	Female
Time	Community	I participate in activities at a temple, shrine or church.	6.6	8.9	7.0	4.1	7.0	6.4
Values	Community	I am serving others in my community.	9.8	11.9	10.4	7.1	10.2	9.4
Values	Community	I am helping to make my community a better place.	10.3	13.5	10.9	6.7	10.7	10.1
Identity	Personal	I feel good about myself.	11.2	14.0	10.0	9.5	12.4	9.7
Values	Community	I am trying to help solve social problems.	11.7	12.9	11.9	10.3	12.2	11.2
Time	Community	I am involved in creative things such as music, theater, or art.	12.3	12.6	12.3	11.9	10.1	14.4
Empowerment	Community	I am given useful roles and responsibilities.	13.1	14.6	13.5	11.2	13.4	12.9
B&E	Family	I have a family that provides me with clear rules.	14.2	16.2	14.1	12.3	14.2	14.1
Identity	Personal	I deal with frustration in positive ways.	14.9	15.9	15.0	14.0	15.1	14.7
Values	Personal	I tell the truth even when it is not easy.	14.9	15.9	15.0	13.9	15.2	14.6
Support	Family	I seek advice from my parents	15.0	17.5	14.1	13.5	13.8	16.1
Social Competencies	Social	I build friendships with other people.	15.2	17.6	15.2	12.8	15.3	15.0
Learning	School	I enjoy learning.	15.5	18.3	14.9	13.5	15.6	15.4

View 'Family' ('I have a family that provides me with clear rules,' 'I seek advice from my parents'), and are indicative of the lack of conversation and teaching of daily life skills and values which Kawamura points out, in addition to the data provided by the NHK survey indicating the children's lack of rules and boundaries and children's tendencies to desire an easy life of freedom with no duties or responsibilities.

Low-scoring items in the Context View 'Personal' were 'I feel good about myself,' 'I deal with frustration in positive ways' and 'I tell the truth even when it is not easy,' which relate directly to Kawamura's call for building self-respect/self-esteem in children, promoting positive thinking and self-confidence, and teaching them to be able to have self-control. 'I build friendships with other people' (Context View 'Social') is directly related to Kawamura's recommendation that children need to build human relationships outside of their 'normal' inner circle in order to combat the current problems related to having only a few friends and otherwise superficial relationships. The final item 'I enjoy learning' (Context View 'School') is directly related to the results from the NHK Survey, which showed that almost half of the students surveyed have virtually no study time at home and no desire to work, but have high expectations for life.

Conclusion

Through the translation, implementation and analyzing of the DAP Survey in Japanese, we found that it seems to provide an excellent indication of the presence of the Developmental Assets (or lack thereof), and promises to become a valuable tool for families and educators in Japan. Future research could include a further investigation into the differences between the American and Japanese data (if a larger and more detailed American data set could be made available), and an in-depth investigation of the possible links between the Developmental Assets and the high-risk and positive behavior patterns that are typical in Japanese society. This would be a much more time-consuming undertaking, but would have the immeasurable benefit of being able to adapt the Developmental Assets to more accurately reflect behaviors, values and issues which are typical in Japanese society.

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